



QUICK GUIDE

For Promoters

Everything you need to launch events, sell tickets, add services,
and get paid, all from one interface.

BRINGING EXPERIENCES TO LIFE

Sign up **online** in minutes and run your entire operation through the BRIXXLE interface , **no paperwork, no middlemen, no waiting.**

GET STARTED

1

Sign Up Online

Create your promoter account at **brixxle.com**, it takes about a minute.

Enter your **first and last name**, email, and a password. We'll send a verification link to your inbox, click it to activate your account. That's it. From here on, **everything is managed inside your dashboard.**

First & last name

Email verification

Choose "Promoter"

● BRIXXLE · Join

First name

Karl

Last name

Russell

Email

you@yourbiz.com

Account type

Promoter

Create account

GET PAID

2

Connect Your Payouts

Link your bank account so ticket and service money lands with you, **automatically**.

Open the **Payout** tab and tap **Connect payout account**. You'll complete a quick, secure setup (powered by Stripe) with your business and bank details. Once enabled, every sale pays out to you on a rolling schedule, BRIXXLE's small fee is handled automatically, so there's nothing to invoice or chase.

Connect payout account

Bank secured

Automatic payouts

● BRIXXLE · Payouts

Payout status

✓ Payouts enabled

Bank on file

🏠 •••• 8244

\$201

GROSS SALES

\$12

BRIXXLE FEES

\$189

YOUR NET

3

BUILD IT

Add an Event

A guided wizard walks you through everything, step by step.

Name your event, set the date and time, drop a location on the map, upload photos and video, choose your ticket pricing, and add any services. You can save a draft and come back, or publish when you're ready. Your event goes live on the BRIXXLE map and event list for seekers to discover.

Details

Date & Location

Media

Pricing

Services

Review & Publish

● BRIXXLE · Create Event

① Details

② When

③ Where

④ Media

⑤ Pricing

⑥ Services

Event name

Saturday Rooftop Party

Date

Sat, Jul 12 · 9:00 PM

Location



Downtown Miami

Next step >

Lots of Ticketing Options

Price your event however it makes sense, BRIXXLE is built for flexibility.

Create as many ticket types as you like, each with its own price and quantity:

General Admission

VIP

Sections / Tables

Early Bird (timed)

Free / RSVP

Running a free event? Switch on **Free / RSVP** and set a capacity, guests reserve a free ticket you can scan at the door. Selling paid tickets? Choose how the small BRIXXLE fee is handled, per event:

The BRIXXLE fee is 6% + \$0.49 per paid ticket when you absorb it, or 3% + \$0.49 each side when you split it with the patron. The same rate applies to cabanas, tables and services. Free tickets carry no fee, and there is nothing else deducted from your payout.

 Split the fee, share it with guests, keep more Cover the fee, guests pay face value

BRIXXLE · Tickets & Pricing

 General Admission

\$25

 VIP Table (seats 6)

\$300

 Early Bird, ends Jul 1

\$18

Fee handling

Split (recommended)

Add Services

Offer premium extras and earn more per guest.

Attach services like **bottle service** and **valet** right to your event. Guests book and pay for them at checkout alongside their tickets, and the money flows to you the same way. Each service is tracked and redeemable at the event.

**Bottle Service****Valet****Booked at checkout**

● BRIXXLE · Event Services



Bottle Service, Premium

\$450

Valet Parking

\$25

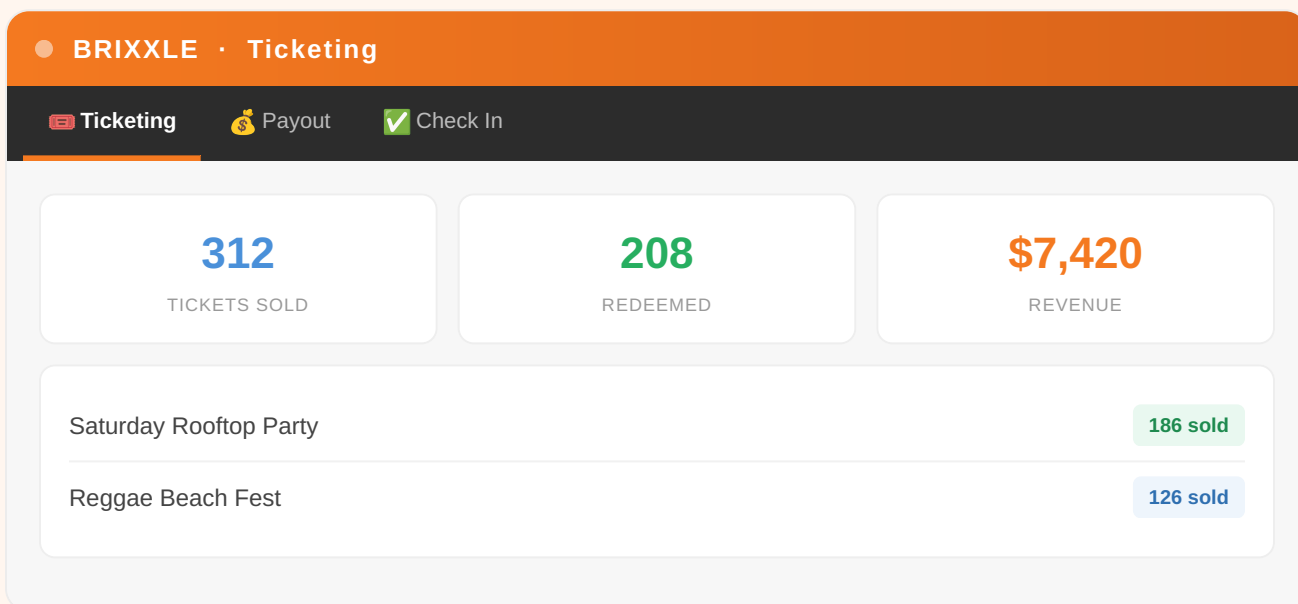
TRACK EVERYTHING

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The Ticketing Interface

Your live command center for sales.

See tickets sold, revenue, and check ins across all your events at a glance, then drill into any event for a tier by tier breakdown and individual ticket status (sold, active, redeemed, refunded).



The Services Interface

Every booking, in one place.

Track bottle service and valet bookings per event, see what's been paid, and redeem each one when the guest arrives, all from the same dashboard you use for tickets.

● BRIXXLE · Event Services

 Bottle, Table 4

Paid · \$450

 Valet, J. Brown

Paid · \$25

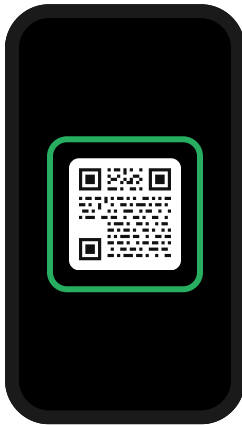
 Bottle, VIP Booth

Pending

Scan Tickets

Check guests in with your phone, no extra hardware.

Open **Check In**, point your camera at the guest's ticket QR code, and BRIXXLE instantly confirms it's valid and marks it redeemed. Already used or invalid tickets are flagged on the spot, so the line keeps moving.



Point. Scan. Done.

The camera reads the QR on the guest's ticket and validates it against your event in real time.

✓ Ticket valid, checked in

AT THE DOOR

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Scan & Redeem Services

Bottle service and valet redeem the same easy way.

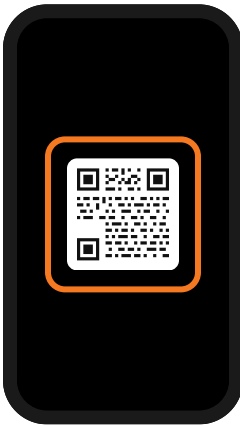
When a guest arrives to claim a service they booked, scan or look it up in Check In and mark it redeemed. Everything stays in sync with your Services interface, so you always know what's been delivered.



Bottle redeemed



Valet claimed



Validate extras instantly

Confirm a guest's booking and redeem it at the door, no clipboards, no guesswork.

✓ **Service redeemed**

CASH OUT

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Get Paid

Your money, clearly tracked.

The **Payout** dashboard shows gross sales, BRIXXLE fees, your net, and your available balance, pulled live so the numbers are always real. Payouts land in your connected bank automatically. Open the full statement in Stripe anytime.

Every purchase and payout is processed by **Stripe Secure Payment**: PCI DSS Level 1 certified, encrypted checkout that never touches BRIXXLE servers, and a payout account verified by Stripe before any funds move.

[View in Stripe ↗](#)



BRINGING EXPERIENCES TO LIFE

Sign up today at brixxle.com

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